Draft Programme

Day 1: February 23, 2021 (Tuesday)	Day	y 1: Fe	bruary	<i>,</i> 23,	2021 (Tuesd	ay)
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0930 - 1000 hrs Registration **Inaugural Session** 1000-1045 hrs 1045 - 1230 hrs Plenary Session 1: The new outlook for Travel, Tourism and Hospitality. The pandemic has created a paradigm shift for the tourism industry. The panel will discuss on the readiness of the supply side to cater to the new future of Travel, Tourism and Hospitality 1230 - 1330 hrs Lunch 1330 - 1430 hrs Plenary Session 2: Meeting the new consumer expectations and demand. The panel will discuss on leveraging the expectations and demand from the consumers for niche experiences and safety. 1430 - 1530 hrs Plenary Session 3: Incredible India 2.0; Showcasing India's rich Culture. 1530 - 1545 hrs Tea/Coffee Plenary Session 4: State specific Session: Atma Nirbhar Bharat: Promoting 1545 - 1700 hrs **Domestic Tourism and State's initiatives to re-start Tourism High Tea/Coffee** 1700 hrs **End of Day 1 programme**



Dav	2: Fe	bruary	124 ('Wedi	nesd	av)	, 2021

1000 - 1030 hrs	Registration
1030 - 1130 hrs	Plenary Session 5: Incredible India 2.0; Showcasing India's USP in Medical Value Travel, Yoga, Naturopathy, Ayurveda & Wellness
1130 - 1230 hrs	Plenary Session 6: Incredible India 2.0; Showcasing the potential of India's vibrant Culinary tourism
1230 - 1330 hrs	Lunch
1330 - 1445 hrs	Plenary Session 7: How emerging Technologies & Innovation can be implemented for the new future of Travel, Tourism & Hospitality
1445 - 1545 hrs	Plenary Session 8 : State specific Session: Atma Nirbhar Bharat; Promoting Domestic Tourism and State's initiatives to re-start Tourism
1545 - 1600 hrs	Tea/ Coffee
1600 - 1700 hrs	Valedictory Session

End of Programme



